

# "The Small Business Secret"

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- MAINTENANCE CONTRACTS
- SALES LEADS/ ENQUIRIES
- ISSUES
- DOCUMENTS
- ANALYSIS

ALERTS AND NOTIFICATIONS  
DATA IMPORT AND EXPORT  
SINGLE USER  
UNLIMITED MULTI USERS  
AUTO DATA BACKUP

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# BUSINESS MANAGER

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Business Manager is an unique Software Product that helps in both day-to-day and strategic Sales and Services activities.

Business Manager intergates Sales and Support teams and helps retain valuable Customers.

## Benefits

- Take day-to-day with alerts and notifications. Alerts and notifications for the day and about upcoming events helps one plan more efficiently.
- Take strategic Business decisions with Analysis.
- 7 deep Analysis provides microscopic views of Business dynamics.
  - Analyze Contacs. Find how beneficial a Contact is to your Organization.
  - Analyze Maintenance Contracts. Find performances of Maintenance Contracts.
  - Analyze Issues or Customer complaints. Find costs associated with resolving Customer Issues.
  - Analyze Sales Leads. 5 page Lead analyis portrays Sales and Marketing dynamics of an Organization.
  - Analyze Regions. Find performance of Regions with respect to Maintenance Contracts.
  - Analyze one-off Service calls.
  - Analyze Targets Versus Actuals. Set quarterly targets for Maintenance Contracts, One-off calls and Sales Leads.
  - Set analysis period and analyze past performance.
- Improve and enhance Customer relationship.
- Manage Maintenance Contracts and Visit commitments.
- Build a knowledge base spanning multiple years.
- Enhance accountability in an Organization.
- Backup database on a regular basis.
- Import and Export data.